

Publication of Inside Information pursuant to Article 17 of Regulation (EU) No. 596/2014

## **beaconsmind Group carries out cash capital increase of CHF 4.35MM to finance the announced acquisitions**

- **Extraordinary General Meeting approves all agenda items with a large majority**
- **Issuance of 850,000 new shares for a total amount of CHF 4.35 million subscribed by management, board members, anchor investor plus new institutional investors**

**Zurich, Switzerland – 10. December 2024** – The beaconsmind Group (ISIN: CH0451123589 – Ticker: MLBMD) has successfully carried out a cash capital increase of CHF 4.35 million through the issuance of 850,000 new shares as part of the acquisitions of Swissnet AG and Advanced Digital Technology DWC-LLC (“Lokalee”) (see ad-hoc announcement dated 19 November 2024). The capital increase is intended to finance the cash component of the purchase prices for the acquired companies.

As a result of this capital increase, the share capital of the beaconsmind Group rises from CHF 469,932.60 by CHF 85,000.00 to CHF 554,932.60. The capital increase was approved earlier today by the shareholders of the beaconsmind Group at an extraordinary general meeting with a large majority of votes. Immediately thereafter, the shares were subscribed by the management of the beaconsmind Group, the company’s anchor investor, and new institutional investors, all of whom had previously provided binding subscription commitments.

### **Explanatory part**

The completion of the acquisitions is scheduled for the second half of January 2025.

In addition, the General Meeting approved the introduction of a capital range between CHF 554,932.60 and CHF 832,398.90. With this capital range, the beaconsmind Group gains the flexibility to respond to market developments and to increase its share capital one or more times within the next five years. This ensures that the company can continue to implement its growth strategy as planned in the future.

### **About the beaconsmind group / new Swissnet Group**

The beaconsmind Group/ future Swissnet Group was founded in Switzerland in 2015 and is a leading provider of location-based marketing software (LBM), Wi-Fi infrastructure systems and Wi-Fi guest hotspots. The group serves customers in the retail, hospitality, healthcare and public sectors, among others. The subsidiaries under the beaconsmind group umbrella are known for their outstanding expertise in digital transformation, location-based marketing, infrastructure and Wi-Fi services with SaaS solutions. With intelligent and fully cloud-based technologies, the beaconsmind group offers its customers tangible added value and success by improving their omnichannel strategies. With the acquisition of Swissnet and Lokalee, beaconsmind Group will transform and rename itself into Swissnet Group, significantly increasing its market presence on a global basis.

For more information, please visit <http://www.beaconsmind.com>

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**Contact Company**

beaconsmind AG, Wollerau (Switzerland)

Jonathan Sauppe, CEO

[jonathansauppe@beaconsmind.com](mailto:jonathansauppe@beaconsmind.com)

Tel.: +41 78 307 45 06